JANUARY 2020 ISSUE 11



Gosnold THE COMPASS

Your beacon to a brighter future



JANUARY 2020 ISSUE 11

A LETTER FROM THE PRESIDENT

It is with a tremendous sense of pride and optimism that I extend this personal greeting to our patients, families, friends, staff, and donors. I am immensely proud of our accomplishments thus far in FY 2020, and optimistic for continued success throughout the remainder of this year and onward. Since we started the COMPASS in 2018, we dedicate the first issue each year to Gosnold's Annual Appeal.

Consistent with this annual tradition, I am pleased to center my first message of 2020 on some of the services, innovations, and initiatives underway at Gosnold that benefit from the generosity of our benefactors. This message also gives our supporters a bit of an "inside view" of Gosnold's forthcoming Strategic Plan, which will be announced to the public later this winter.



Pictured Above: Mayor Martin J. Walsh, Keynote Speaker, Alumni Holiday Dinner; and Richard Curcuru, President & Chief Executive Officer

Gosnold's strategic aims center on five core organizational areas:

- o Expand services to more completely address the complex needs of patients with substance use disorders, mental health challenges, and co-occurring mental health and substance use disorders: <u>our goal is to add capacity for detoxification and to open inpatient services for individuals with co-occurring disorders.</u>
- o Strengthen our Prevention efforts through the continued development of programs, services, and supports for children and families: <u>our goal is to expand school-based services, now operating in 62 schools across Southeastern Massachusetts and Cape Cod, and to open additional behavioral health services for youth and adolescents.</u>
- o Deepen our commitment to service quality and evidence-based practice across Gosnold's full continuum of services: <u>our goal is achieve accreditation by The Joint Commission as an inpatient Opioid Treatment Program and to invest in our staff and business operations.</u>
- Improve Gosnold's facilities in order to keep pace with for-profit competitors with greater profit margins and capacity for elevated facility amenities: <u>our goal is to open a new detoxification facility or renovate our current location in Falmouth.</u>
- o Sustain and build upon Gosnold's treatment innovations, such as the CONNECTIONS APP, Expressive Digital Imagery (EDI), Alumni programming, and more: <u>our goal is to leverage current services and technologies to promote long-term, enduring recovery for our patients.</u>

Yes, an ambitious strategic vision for sure!

On behalf of Gosnold's Board, Senior Leadership, and 450+ employees, I am genuinely appreciative of your support for our important mission.

Since the onset of this fiscal year in July 2019, we have raised more than \$750,000 through private and corporate fundraising, formal events, and lots of "boots on the ground" action at road races, walks, plunges, golf tournaments, and appeals. Our small fundraising team and contingency of Gosnold alumni and volunteers never stop percolating. They're always on the move striving to raise resources to support our non-profit organization.

If you have not yet joined the Gosnold Facebook community, I urge you to do so. We communicate our most

up-to-date happenings on <u>Facebook</u> and typically highlight Gosnold staff, alumni, volunteers, and supporters hard at work at community fairs, educational forums, conferences, school assemblies and more. Their dedication knows no bounds. They bring Gosnold into the many communities we serve.

In closing, I'd like to tell you a bit more about our Annual Appeal theme: *Living Proof. Treatment Works.* We also recently highlighted a version of this theme in **Gosnold's FY 2019 Annual Report**, distributed to the public last month.

Over the last four years I have come to well understand how Gosnold Alumni, who now serve as employees, bring Gosnold to a whole new level. Their unparalleled expertise, wisdom, compassion, and "never give up" philosophy places Gosnold at the pinnacle of our field.

In particular, our Alumni staff are *living proof* on how *treatment works* at Gosnold. We feature some of these exceptional staff in our <u>FY 2020</u> <u>Annual Appeal video</u>.

Gosnold Alumni Staff like:

- Rick Martin, JD, Director of Risk and Facilities Management, *celebrating 15 years in recovery;*
- Adam Gendreau, Director of Patient Access Services, *celebrating 10 years in recovery*;
- Abigail Foley, MSW, Director of Care Management Services, *celebrating 10 years in recovery;*
- Lenny Cardoza, Opioid Outreach Intervention Specialist, *celebrating 12 years in recovery*;
- Dylan Benoit, Assistant Director of Recovery Management, *celebrating 6 years in recovery*;
- Melissa Lonergan, Recovery Manager, celebrating 12 years in recovery; and,
- Jennifer Clarke, Recovery Manager, *celebrating 5 years in recovery.*

These staff and so many others like them are the heart of Gosnold.

I hope you enjoy this edition of COMPASS and consider giving to our Annual Appeal. Every contribution makes a difference in the lives of those we proudly serve.

Wishing you a wonderful 2020,



Richard Curcuru President & Chief Executive Officer Gosnold, Inc.



Gosnold Family Support Group Members at the Annual Alumni Holiday Dinner.

GOSNOLD FAMILY SUPPORT GROUPS

Gosnold Family Support Groups meet weekly throughout the South Shore & Cape Cod to provide resources for family members and loved ones affected by substance use disorders.

MONDAY

Harwich Police Department 183 Sisson Rd., Harwich, MA 6:00PM – 7:30PM

Gosnold Nantucket 35 Old South Rd., Nantucket, MA 6:00PM – 7:30PM

TUESDAY

Gosnold Counseling Center 1185 Falmouth Rd., Centerville, MA 6:00PM – 7:30PM

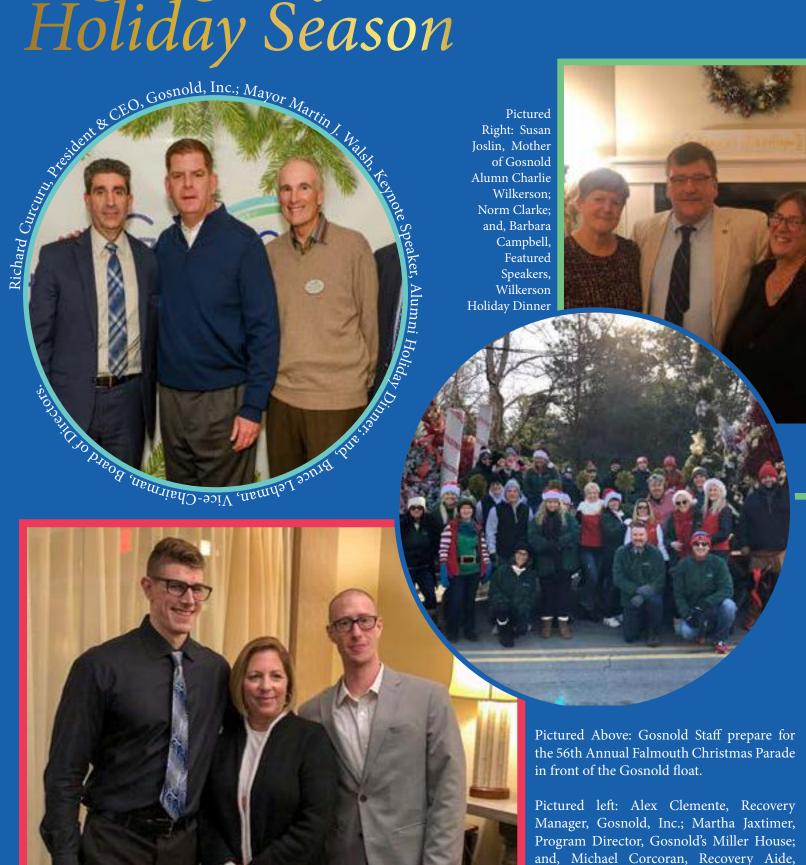
WEDNESDAY

Gosnold Counseling Center 196 Ter Heun Dr., Falmouth, MA 6:00PM – 7:30PM

Gosnold Counseling Center 909 Sumner St., Stoughton, MA 6:00PM – 7:30PM

SUNDAY Scituate Senior Center 27 Brook St., Scituate, MA 11:00AM – 12:30PM

Highlights from Gosnold's Holiday Season

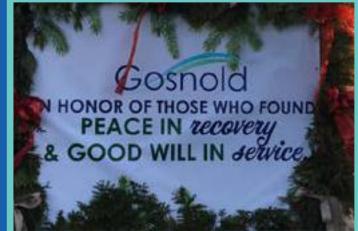


Gosnold's Miller House at the Annual

Alumni Holiday Dinner.



Pictured Above: Paul Miskovsky, Owner, Miskovsky Landscaping; Beth Folcarelli, Chief Operating Officer, Gosnold, Inc.; Roman Miskovsky, Miskovsky Landscaping; Amanda Marcotte, Director of Marketing & Alumni Relations, Gosnold, Inc.; and, Patricia Mitrokostas, Director of Organizational Advancement & Public Relations, Gosnold, Inc. at the 56th Annual Falmouth Christmas Parade.





Pictured Above: Members of Gosnold's Senior Leadership Team from Left to Right, Richard Curcuru; Elizabeth Folcarelli; Allie Anderson; Lonette Rowell; and, Jeff Modestino at the Charlie Wilkerson Holiday Dinner.

Pictured Right: Gosnold Staff Betsy Costa, Cataumet Administrative Assistant, Gosnold, Inc., and Saramaria Allenby, Spiritual Care Advisor, Gosnold, Inc., in their Ugly Sweater Best.

Pictured Below: Gosnold Recovery Managers Dylan Benoit, Melissa Lonergan, Jennifer Clarke, Alex Guenther, Luke Adami, Alex Clemente, and Michael Dias attend the Annual Charlie Wilkerson 'Dinner with our Families' event.





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ALUMNI VIEWPOINT

Jennifer Clarke is a daughter, a sister, a friend, a Gosnold Recovery Manager.... and she is also a person in recovery.

Jennifer's story, featured in this year's Annual Appeal Video, sheds light on the fact that addiction can strike any family in any town, despite socioeconomic, racial, or religious backgrounds.

Jen says of her time spent in active addiction, "I felt alone, scared, and that I had let down the people who love me most - my family."

Jennifer's father, Norman Clarke, Chief of Harwich Fire Department, says of Jennifer's recovery journey, "Sometimes you have to go through a bad place to get to the good place - and today, we are in a really good place."

Jen and her father attribute that good place to her treatment received at Gosnold Treatment Center. Jen found a meaningful life full of purpose in recovery - where she gives back to other women on their recovery journey. Not only is Jen a Gosnold Alumna and a strong woman in long-term recovery, Jen also serves as one of Gosnold's Recovery Managers.



Jennifer Clarke, pictured above with her father, Norman Clarke.

We thank Jen for bravely sharing her personal journey to help others and support Gosnold's Annual Appeal.



FREEZIN' FOR A REASON POLAR PLUNGE

Gosnold is pleased to announce our Annual Freezin' for a Reason Polar Plunge. On Saturday, January 18th, 2020, Gosnold staff, alumni, and supporters will take the plunge into the cold Atlantic Ocean at Falmouth Heights Beach to raise awareness and financial resources to support Gosnold's Alumni Program. Please consider joining us. You may register at: www.gosnold.org/events

DIVE INTO RECOVERY



\$25 REGISTRATION FEE REGISTER ONLINE OR AT THE BEACH

EVENT DETAILS

DATE: SATURDAY, JANUARY 18, 2020

TIME: 12:00 PM

LOCATION: Falmouth Heights Beach - Falmouth, MA

POST-PLUNGE WARM-UP: Chowder 8 Soup at the BBC in Falmouth immediately following the event.

FUNDS RAISED WILL BENEFIT GOSNOLD'S ALUMNI PROGRAMS



rec more information visit www.gosnold.org or our facebook page @gosnoldtreatment.centers

CALENDAR OF EVENTS

JANUARY 2020

1/11 GOSNOLD R/DE FOR RECOVERY
11:00 AM, B/SPOKE STUDIO, Mashpee Commons
Mashpee, MA

1/18 ANNUAL ALUMNI POLAR PLUNGE 12:00 PM, Falmouth Heights Beach, Falmouth, MA

FEBRUARY 2020

TBA ANNUAL ALUMNI SKI TRIP Loon Mountain, NH

MARCH 2020

3/5 LITTLE BLACK DRESS EVENT TO BENEFIT EMERSON HOUSE
12:00 PM, Flying Bridge Restaurant Falmouth, MA

For more information regarding upcoming events, please contact Patricia Mitrokostas, Director of Organizational Advancement & Public Relations, at pmitrokostas@gosnold.org

COMPASS CONTRIBUTORS JANUARY 2020

Richard Curcuru, MSW, LICSW President & Chief Executive Officer

Elizabeth Folcarelli, Ph.D. Chief Operating Officer

Amanda Marcotte, BS Director of Marketing & Alumni Relations

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