

SINGULA 1 INSTITUTE

Big News & Announcements

We have hired on a web designer, **Ms. Sang Lee**, from *Penn Student Design* to continue building our website. Since we loved our basic design (thanks to our Co-Founder, Dr. Deng), Sang will be expanding our website to include the work that we've already been doing, as well as setting it up so that it can be ready for when *Singula Institute* is operational - stay tuned!

We have several new folks to add to **Singula Institute's** amazingly powerful roster:

We would like to re-introduce you to **Kevin Meade** in his new role at *Singula Institute* as a new member of the **Board of Directors**. Kevin currently works as **Executive Director** at *Community Resource Center (CRC)*, and he has a longstanding interest in serving those with mental illness and neurodevelopmental disabilities.

We would like to introduce **Patricia Donini** as *Singula Institute's* new **Development and Fundraising Consultant**. Patricia comes with 20+ years of fundraising and development experience and a significant background in mental health. Patricia has devoted much of her career to creating treatment opportunities for children and adults with a range of challenges to help them reach their full potential. As a nonprofit leader and fundraising professional, Patricia has assisted organizations in scaling to impact and in generating millions of dollars to support

their causes. In her role as consultant, Patricia will be working closely with the Singula Team to cultivate new donor and fundraising opportunities!

We would like to introduce **Susan Daniells** as a **Development Advisor** to **Singula Institute**. Susan Daniells is currently **Director of Leadership Gifts** at **Connecticut College**. Susan has spent over 15 years of her post-graduate career in fundraising and development, serving first at **Vassar College**, where she spent 10 years working in the **Annual Fund and Leadership Gifts**. She then moved to Connecticut and **Yale University**, where she served as **Senior Associate Director of Major Gifts**. After 5 years at Yale, Susan was recruited back to her Alma Mater, Connecticut College, where she serves in her current role.

We would like to introduce **Lena Goldin** as a **Clinical IT Advisor** to **Singula Institute**. Lena started her career as a clinical nurse, receiving her **R.N.**, from **New York University (NYU)**. After her clinical work, Lena went back to school and received her **M.S. in Management Information Systems** (also from **NYU**), after which time she has worked in all capacities of EHR implementation. Lena currently works as an EHR Management Consultant for **Cleveland Clinic**.

Lastly, we would like to welcome **Lucy Chu**, who is joining the Singula Team on an internship basis this year. Lucy is a recent graduate from **UPenn**, receiving a **B.A.** in **Biochemistry** with a **Minor in Mathematics**. Lucy has been primarily working on building Singula's social media and marketing presence. We wish Lucy well as she applies to medical school this year!

Fundraising & Development

Over the next several months, with the aid of **Patricia Donini** and support from our amazing advisors, **Singula Institute** will continue the donor cultivation process, which will include identifying, developing, and cultivating avenues for fundraising and networking opportunities. In order for Singula Institute to raise our goal of **1.5 Million Dollars** to support the implementation of our clinical operations, and **3-5 Million Dollars** to support our first phase of clinical research, we will be working incredibly hard on the development and fundraising efforts over the course of this year and beyond. We hope to leverage your support to keep the momentum going. **More on this soon!!**

The Clinic

On the business side of building our clinic, we continue to refine our business plan to fit Singula Institute's mission to transform mental health diagnostics and treatment.

We are continuing our work with **Reid Simon** at *Kalorama Solutions* with a new addition of **Ms. Lena Goldin**, on our Electronic Health Record (EHR) selection and implementation. Given the various layers of complexity of our clinical research operation, this is an important first step towards implementation of our clinic and clinical research program.

Social Impact Community

On September 18th, the **Singula Co-Founding Team, Drs. Marc Lener, Amicia Elliott, and Zhi-De Deng**, provided a seminar luncheon event and kicked off a speaker series for the *UPENN* student group, *Wharton Undergraduate Healthcare Club (WUHC)*. Both speaking events were well received by the WUHC community of students.

On November 1st, **Singula's CEO, Dr. Marc Lener**, provided a workshop for the **Maryland Psychological Association**, where he presented to Psychologists on the *Biopsychosocial Interventions for Anxiety and Depression*. It was well received and rated as a particularly important integration of biological and psychosocial aspects to treating individuals who suffer from Anxiety and Depression.

On November 6th, **Singula's Social Impact Community** members met to discuss a major goal of interest for Singula Institute - How to reduce societal stigma that surrounds mental illness. We worked together to understand our own individual thoughts about mental health and illness, as well as brainstorm ideas on how to continue building our social impact community.

Clinical Research Projects

Our **Clinical Research Team** is currently working on projects that will bring *Singula Institute* into the academic realm, and increase our public presence. One of our projects we are hoping to submit for publication by early next year!

Mental Health & Society

We will continue to keep you posted on articles of interest to *Singula Institute* via **Facebook**, **Linkedin**, and **Instagram**. These articles are reviewed, filtered, and provided commentary by our Singula Institute clinicians and highlight some of the issues that Singula Institute will tackle through our clinical research!

You can begin to pledge your support for Singula vision of transforming Mental Health by liking us on [Facebook](#), following us on [Instagram](#) and [Linkedin](#) and sharing our [page](#) with your friends and colleagues.

-The Singula Team





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