



# Jeff Roth

**Executive Coach – PCC, CPC, CLDS**

“My time working with Jeff was transformative both professionally and personally. He taught me to look at all of the competing responsibilities in my life and break them down to specific tasks, categorized by urgency, and assess the time/effort involved in tackling each one. He also taught me how to make certain tasks fit within my schedule instead of constantly being controlled by the latest fire drill. These tools provided me with the necessary framework to find the proper balance I was lacking and enabled me to treat my job, family, and home with equal importance. After several sessions that feeling of constantly being overwhelmed had gone away and I have Jeff to thank for that.”

*Finance Director,  
Wealth Management Firm*

It was an absolute pleasure working with Jeff! Jeff is a patient and highly insightful executive coach who helps identify approaches to gaining efficiency in business, identifying personal and professional blind spots, and addressing internal and external blockages. My work with Jeff has -- undoubtedly -- led to tremendous improvement in my performance today, and has given me a lot of things to consider for future growth! I highly recommend partnering with Jeff!

*Managing Director,  
Immigration Law Firm*

Jeff Roth is an Executive and Leadership Development Coach who leverages coaching with more than 25 years of corporate experience in finance at Bank of America, Merrill Lynch, AT&T and GE Capital to help his clients achieve excellence. His combination of strong business acumen plus deep interest in talent development and maximizing the potential of employees made him a sought-after leader, manager, and mentor during his corporate career and an impactful Executive coach now.

Jeff's emphasis is on helping his clients enhance the objective understanding of their performance and developing action plans to achieve the professional growth and excellence that they seek. He astutely “listens between the lines” to what is said and what goes unspoken, identifying both their career passions and what holds them back from reaching their goals. By raising their awareness, Jeff helps his clients align their actions with their goals, overcome any blocks, and raise their performance from good to great and from great to outstanding.

One of Jeff's strengths, which he leveraged to great success, is tailoring information to the needs of his clients. He is adept at simplifying complex topics and concepts into clear and actionable information, individualizing his approach according to the client's style and level of understanding.

Jeff holds the credential of Professional Certified Coach (PCC) from the International Coaching Federation (ICF), as well as the designations of Certified Professional Coach (CPC) and COR.E Leadership Dynamics Specialist (CLDS) from the Institute for Professional Excellence in Coaching (iPEC). He holds an MBA from Rutgers University Graduate School of Management and a BS in Business and Economics, Finance major, from Lehigh University.

Jeff is an avid road cyclist and photographer and also enjoys travel. He and his wife, Regie, live in New Jersey.

## Certifications

- Institute for Professional Excellence in Coaching (iPEC)
- International Coach Federation (ICF)
- Hogan Assessments Advanced Certification
- Energy Leadership Assessment (ELI-MP)
- Neuro-Linguistic Programming Coach Practitioner (NLP)